

2026

23 t/m 28 june

# LA DOLCE RIVIERA

*The Octane Club*



Como

Milaan

Piemonte

Monaco

Saint Tropez

**SIX DAYS. TWO COUNTRIES. ONE UNFORGETTABLE  
GRAND TOUR. LAGO DI COMO TO SAINT-TROPEZ.**

La Dolce Riviera, limited to just 15 cars, by invitation only. We drive with a carefully selected group of young entrepreneurs who experience this extraordinary journey together. Ambitious, energetic, and sharing the same passion for beautiful cars and unforgettable moments.

Throughout the entire tour, secure parking is guaranteed, so you can enjoy every kilometer without a worry.

**LA DOLCE RIVIERA - 23 T/M 28 JUNE 2026**

# LA DOLCE RIVIERA

This is our first tour through Southern Europe, a special moment that you are part of. The finest hotels, the best driving routes, and unforgettable moments are waiting for you.

# NIGHT 1, COMO

## HOTEL PROMESSI SPOSI



We open La Dolce Riviera on the shores of the iconic Lago di Como — a place where Italian elegance and tranquility come together. Upon arrival, we gather at Hotel Promessi Sposi, our first home of the journey. With views over the water and mountains as our backdrop, this is where the tone of the week is set: relaxed, refined, and carefully curated down to the smallest detail.

The engines cool down, the glasses are filled, and the journey begins. Welcome to Italy. Welcome to La Dolce Riviera.

**BENVENUTI IN ITALIA. BENVENUTI A LA DOLCE RIVIERA.**



# THE PROGRAM

## *Lago di Como*

### **ARRIVAL**

From 16:00 check-in & settling in

### **AFTERNOON**

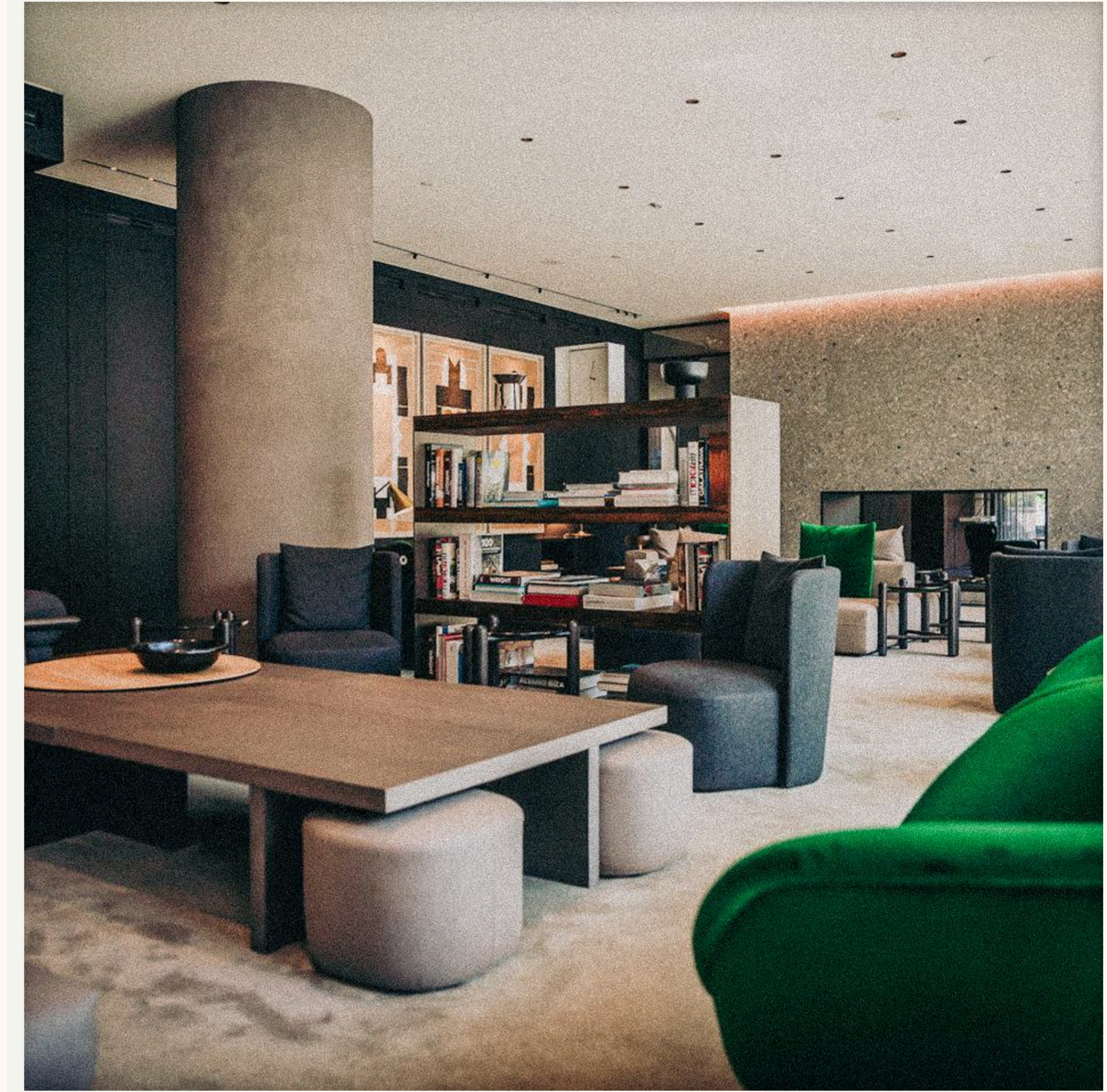
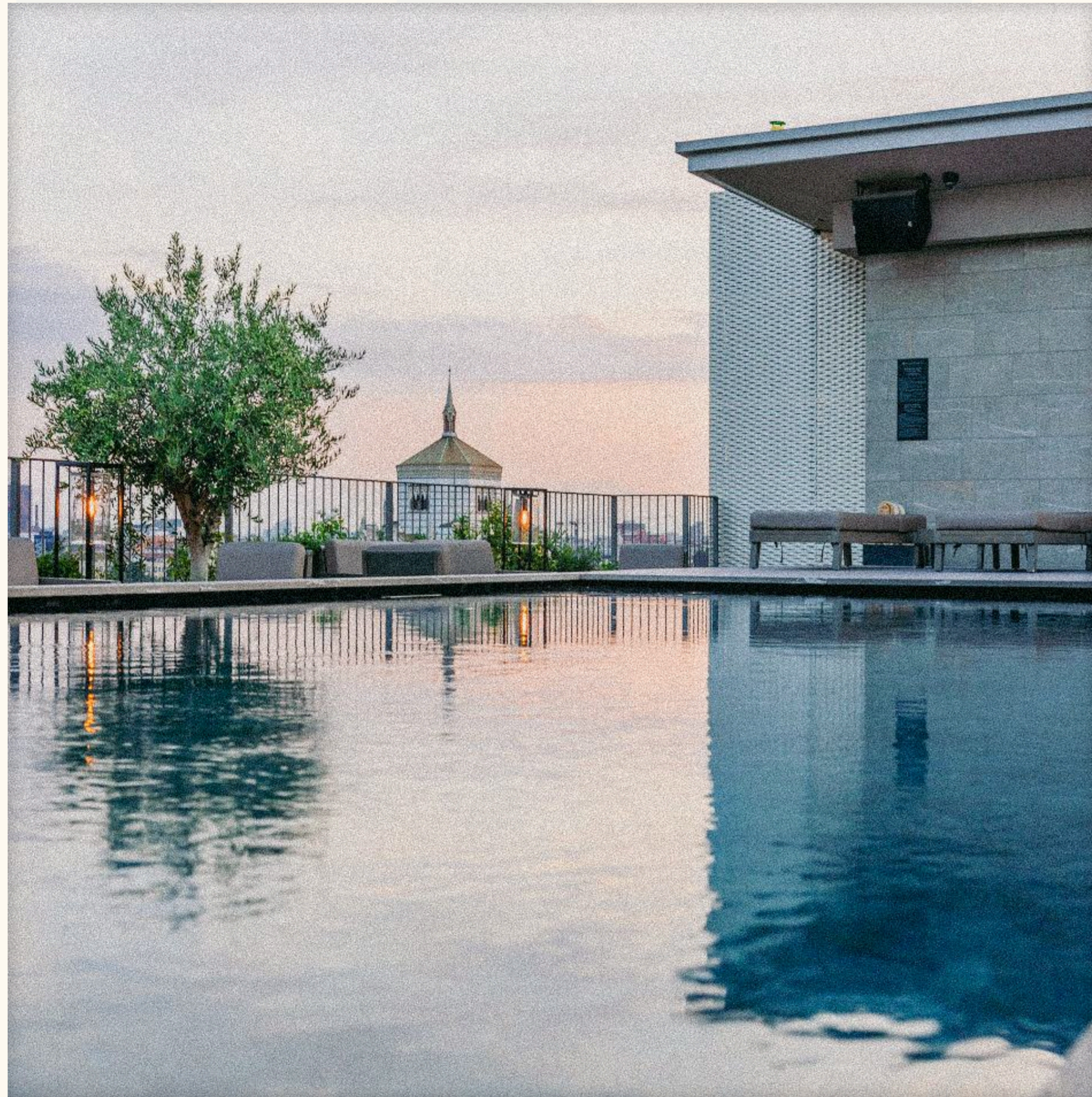
Free time to explore the surroundings or relax

### **EVENING**

The Amenity Dinner

# NIGHT 2, MILAAN

## HOTEL VIU



We arrive from 15:00 at Hotel Viu in Milan. The cars are parked on a dedicated level, exclusively reserved for The Octane Club. After check-in, participants can enjoy the rooftop terrace with pool. Recharge with a great pasta and a glass of Barolo... or head straight into the city to experience what Milan truly comes alive for after sunset.

**MILAAN DECIDES.**



# THE PROGRAM

## *Milan*

### **ARRIVAL**

From 16:00 check-in  
& settling in

### **AFTERNOON**

Free time to explore the  
surroundings or relax

### **EVENING**

At your own discretion



## AMENITY GROUP WORLDWIDE

The Amenity Group is an international luxury rental company for clients who expect more than just access to luxury. They combine high-end rentals with personal guidance, absolute discretion, and a proactive service that goes beyond the request.

No standard packages, no overwhelming selections, but carefully curated options and an approach where they anticipate what you need, even before you have to ask.

[www.amenitygroupworldwide.com](http://www.amenitygroupworldwide.com)

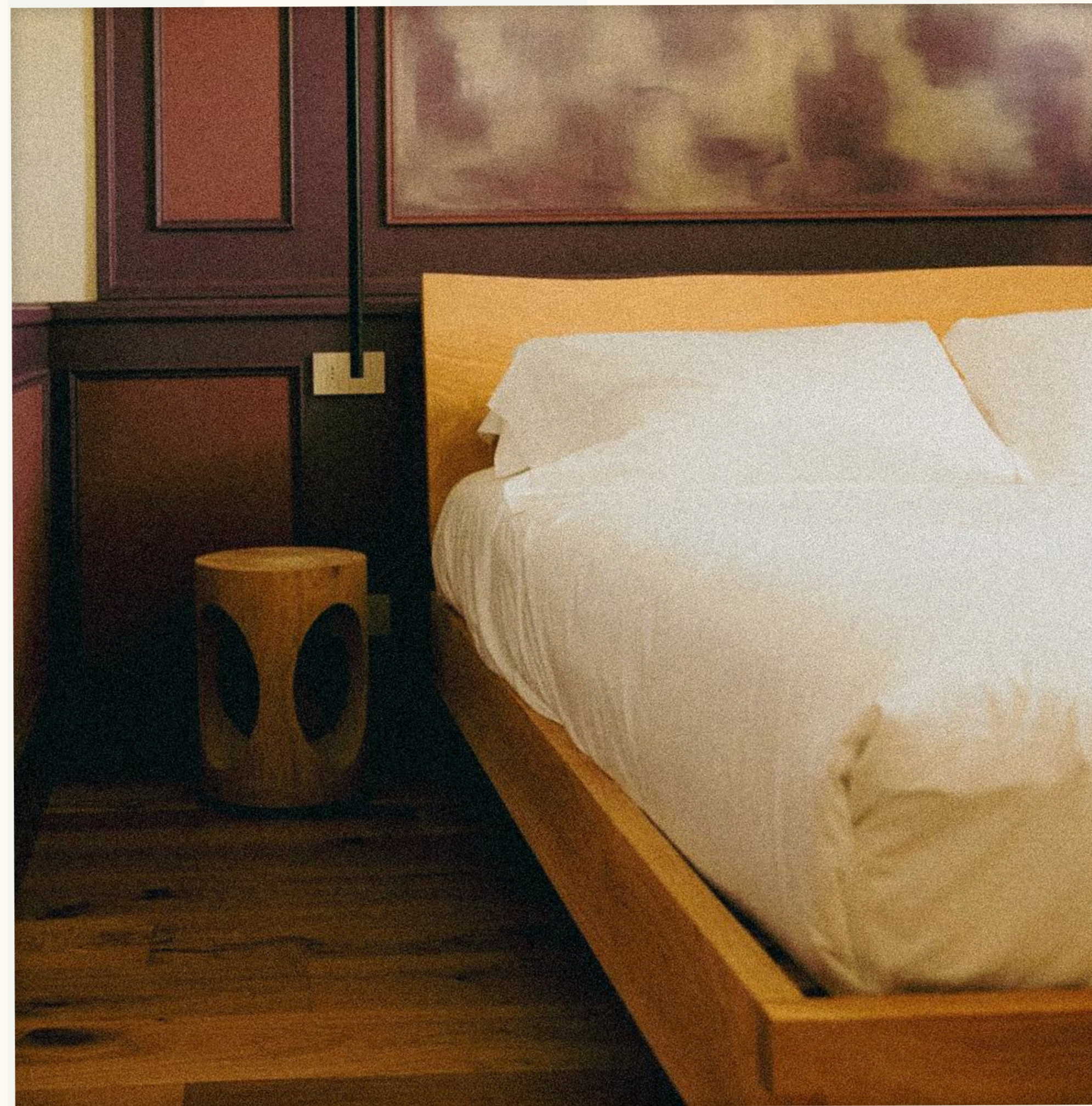
*The Octane Club*

Saint-Tropez

ÉTÉ 2021

# NIGHT 3, PIEMONTE

## HOTEL HEMANAIRE



After the energy of the city, we drive into the tranquility of Piemonte, heading towards Cremolino. Here, we take over Casa Mana exclusively, private, secluded, and entirely reserved for our group.

Upon arrival, we begin with a beautiful walk through the surrounding vineyards. A moment to slow down, take in the landscape, and raise a glass together among the vines.

In the evening, the Velocity Dinner takes place. A carefully curated three-course dinner, accompanied by live music, set in a setting that feels like a hidden Italian countryside estate opening its doors just for us.

**LA DOLCE VITA!**



# THE PROGRAM

## *Piemonte*

### ARRIVAL

From 16:00 check-in  
& settling in

### AFTERNOON

Free time to explore the  
surroundings or relax

### EVENING

The Velocity Dinner

# NIGHT 4, MENTON

## VILLA GENESIS



At the end of a beautiful coastal drive, we roll into Menton. Sun on the facades, the sea on your right, this is the Côte d'Azur at its best. We stay at Villa Genesis, just 15 minutes from Monaco.

Freshen up, enjoy a drink by the pool... and then we shift gears again. As the evening falls, we head into Monaco. Harbour lights, great music, and an energy you feel the moment you step out of the car.

**MENTON TO UNWIND. MONACO TO FINISH**



# THE PROGRAM

## *Menton & Monaco*

### **ARRIVAL**

From 16:00 check-in & settling in

### **AFTERNOON**

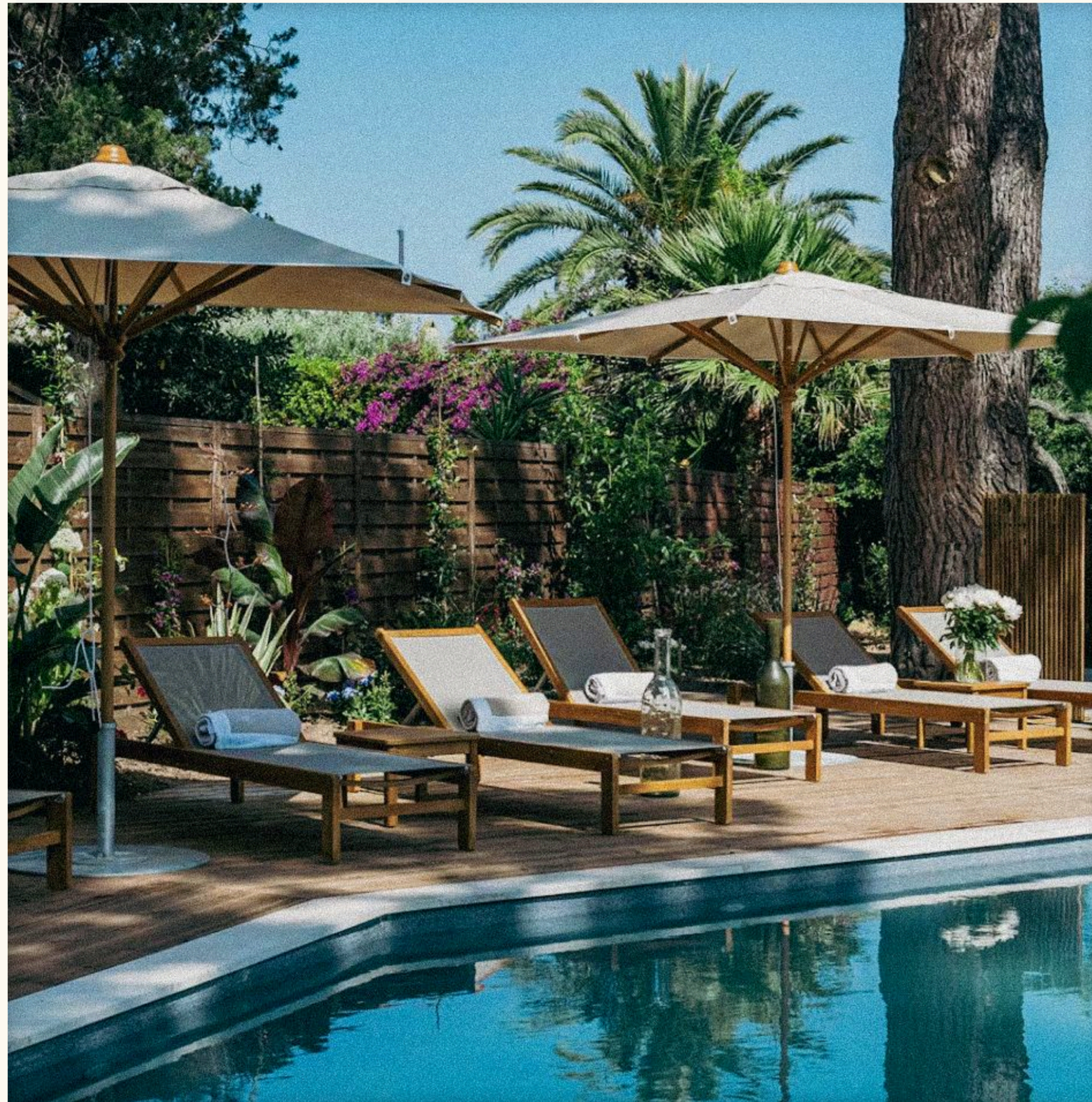
Free time to explore the surroundings or relax

### **EVENING**

Drinks in Monaco  
Diner at own leisure

# NIGHT 5, ST. TROPEZ

## LOU CAGNARD



We close La Dolce Riviera in the legendary Saint-Tropez. In the heart of the village, we stay at Lou Cagnard, where charm and discretion come together. Of course, with private parking, ensuring everything is taken care of down to the last detail.

In the evening, the harbour breathes pure Côte d'Azur allure. We have a shared reservation at Le Quai at 22:00.

Would you like to extend the experience? Book an extra night at Lou Cagnard through us.

**THIS IS THE FINALE. LA FINALISSIMA!**

A photograph of a restaurant interior. The room features a large wall-mounted portrait of a woman with intricate black face paint. The dining area is furnished with white upholstered chairs and tables set with white linens, glassware, and plates. The ceiling has a wooden slat design, and the overall atmosphere is warm and sophisticated.

# THE PROGRAM

## *St. Tropez*

### **ARRIVAL**

From 16:00 check-in & settling in

### **AFTERNOON**

Free time to explore the surroundings or relax

### **EVENING**

Dinner at Le Quai

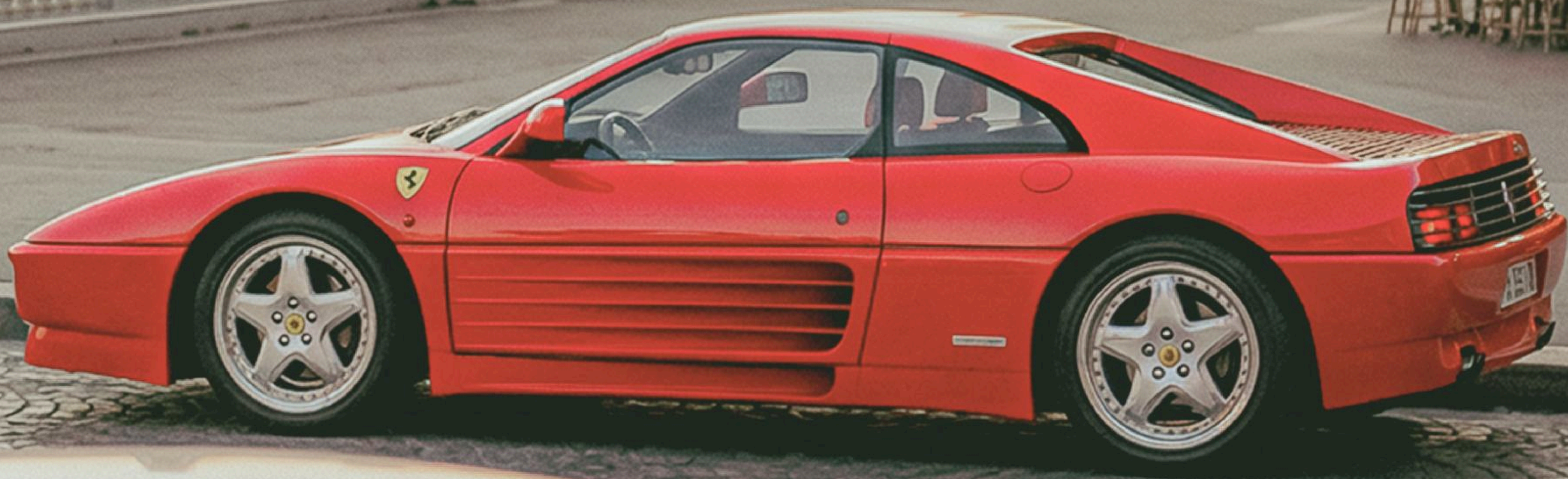


OCTANE

*La douce riviera*

# VELOCITY

Velocity operates in an off-market environment where a passion for exceptional cars meets deep market expertise. Through a carefully built international network and specifically curated partnerships, Velocity provides access to rare and highly sought-after vehicles that typically remain outside the regular market.



## WHAT'S INCLUDED

- 5 luxury hotel stays at carefully selected locations
- The most beautiful driving routes through Italy and France
- Daily carefully curated driving routes
- Secure and private parking at every location
- 2 exclusive private dinners & wine experiences
- Professional photo and video coverage
- A personal roadbook & rally kit
- Limited edition La Dolce Riviera merchandise & goodie bag
- Signature car sticker pack
- Access to a carefully selected network, for life

## OPTIONEEL

Extend your stay with one extra day and enjoy Saint-Tropez a little longer.

In addition, we offer the option to have your vehicle transported, fully taken care of from start to finish.

23 - 28 JUNE

**OCTANE**

*La dolce riviera*



## INVESTMENT

**€2,899 per person (excl. VAT)**

Based on double occupancy

The deposit is non-refundable and must be paid within 7 working days to definitively secure your spot, due to the waiting list.

### **Optional extension:**

€349 per person, 1 extra night at Lou Cagnard

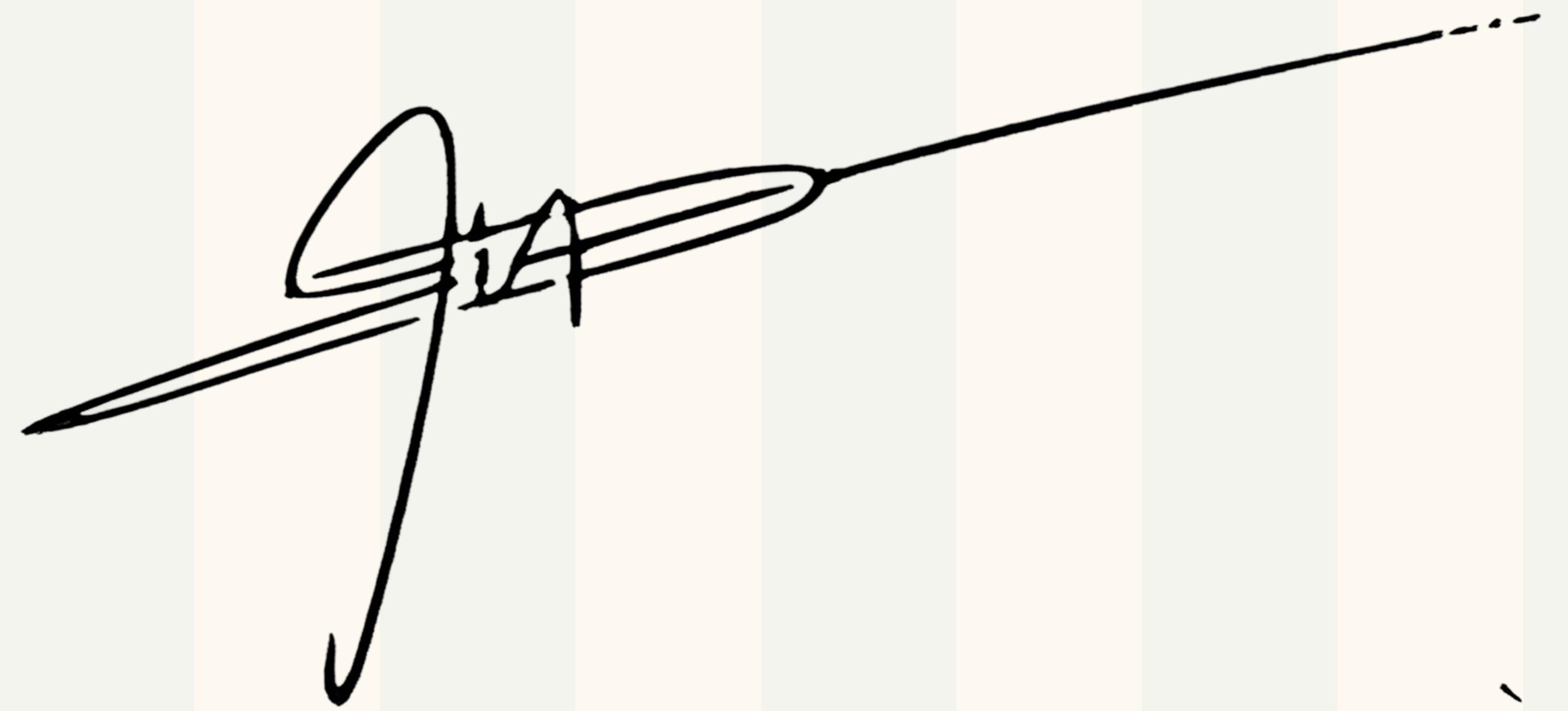
Based on double occupancy

**If you know, you know.**

This is not a drive.  
This is La Dolce Riviera.  
See you in June.

**Ciao!**

Sam van de Water | Founder





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***THE OCTANE CLUB***